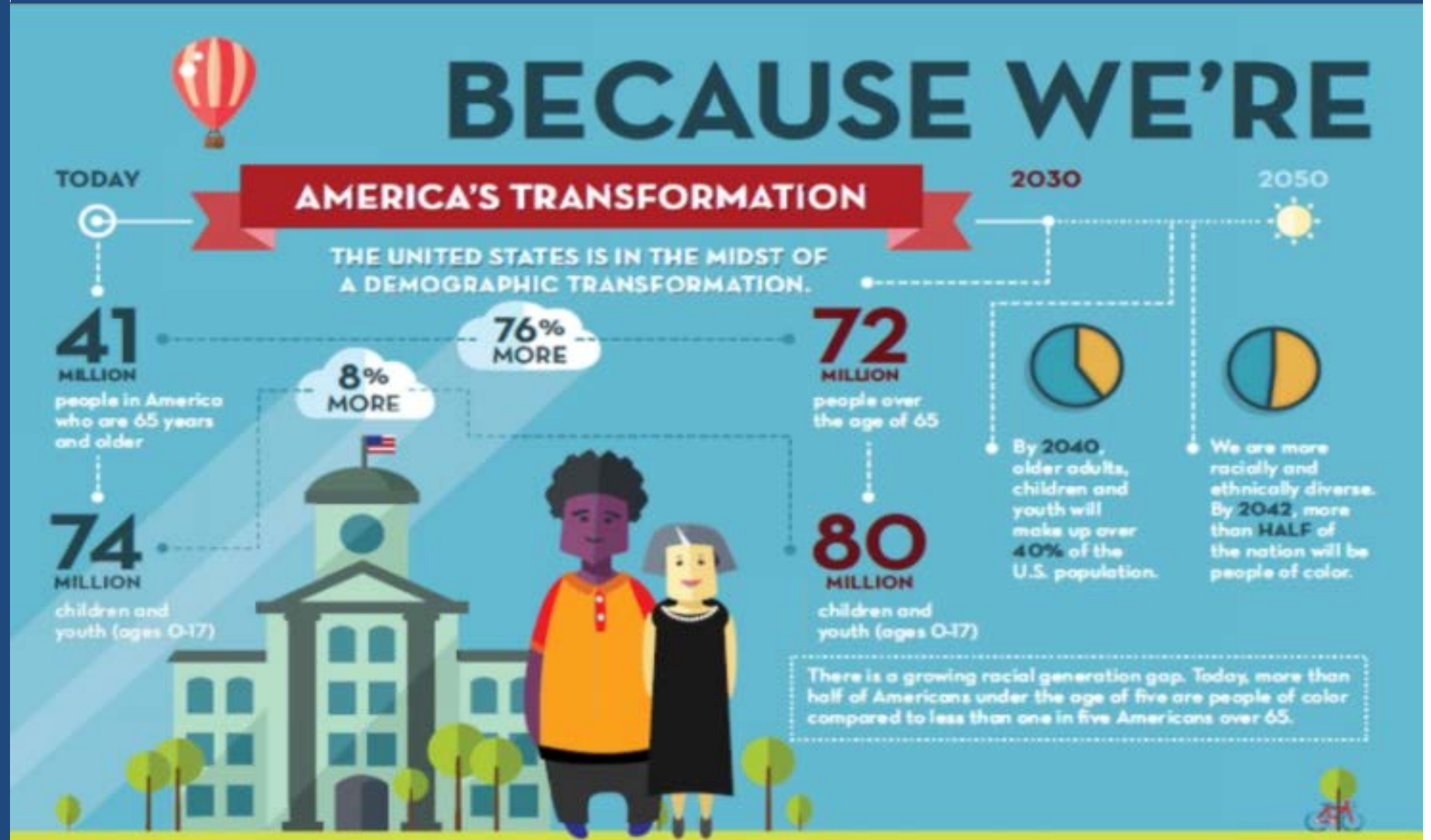


Demographics



III. Demographics

A snapshot of comments from Sidney Survey Respondents:

"We are losing many good people to surrounding communities. People aren't choosing to LIVE in Sidney. They will work here, but drive in from somewhere else."

"I just know this town can be so much better. We need to work together to bring it to a place where people want to come instead of a place where people want to leave."

"I believe Sidney has great potential to become an amazing city. We are slowly improving in lots of areas, but I feel like there is still lots of work to do!"

Introduction

Demographics provide the foundation of a variety of plan strategies and should help to guide recommendations for current and future policies and programs.

This chapter was based on a separate demographics report that was prepared as part of the planning process. These demographics should be reviewed and updated periodically to record changes in trends. These changes in trends may lead to necessary changes in services and amenities offered to the public. As the population shifts and/or matures, different amenities and services will be required.

Some of the key demographic aspects of the community that leaders should consider are:

1. While Sidney has experienced a 4.4% increase in population since 2000, the community has experienced an estimated 1.7% decrease in population since 2010, while its peers in Shelby County witnessed a 3% loss during the same period. According to projections prepared by the Ohio

Development Services Agency’s (Ohio DSA) Office of Research in 2013, Shelby County is anticipated to drop 4.6% by 2040 to 47,160, and this could affect Sidney if amenities are not created to attract residents to the community. More urbanized counties near major Metropolitan Statistical Areas (MSAs), like Franklin and Warren Counties, are anticipated to gain population.

2. Sidney’s population is aging faster than state and national populations, a situation which could continue to exacerbate due to declining numbers of younger cohorts within the community, and the presence of higher numbers of “baby boomers”. Since 2000, Sidney has lost 765 residents under 45 while retaining 1649 residents over 45.
3. Sidney’s workers are younger and more productive than their county, state and national peers, and work more hours per week. With a majority of workers commuting out-of-town for work, staying at work longer could affect local shopping patterns.

Area	2010	2020	2030	2040
Sidney	21,229	20,905 <i>(2014 est.)</i>		
Shelby County	49,423	49,290	48,240	47,160 -4.6%
Auglaize County	45,949	45,590	44,690	44,430 -3%
Miami County	102,506	102,590	103,500	103,990 1.5%
Franklin County	1,163,414	1,237,960	1,302,110	1,366,200 17.4%
Warren County	212,693	225,770	235,640	239,060 12.4%
Ohio	11,536,504	11,574,870	11,615,100	11,679,010 1.2%

Demographic Benchmarks

How does Sidney's demographic characteristics compare to the U.S.?

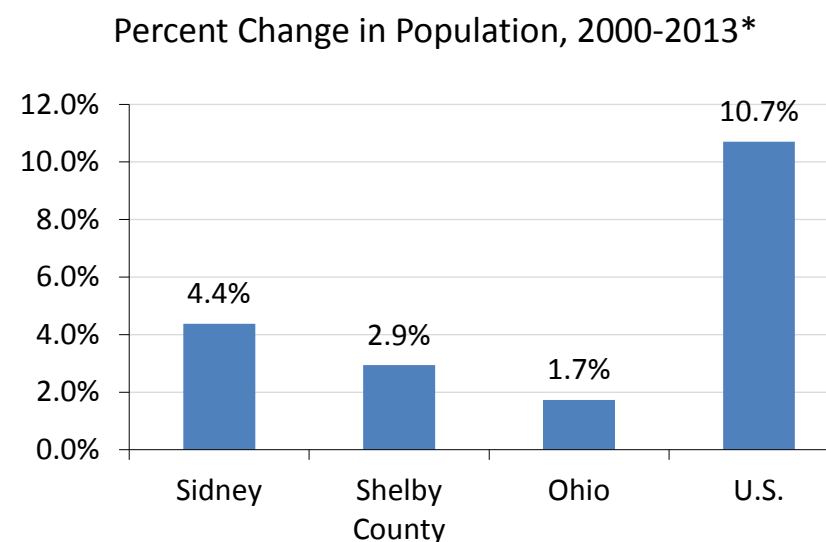
Indicators	Sidney	U.S.
Demographics		
Population Growth by % Since 2010	-1.7%	4.1%
Median Age (2013*)	36.9	37.3
Percent Population White Alone (2013*)	90.9%	74.0%
Percent Population Hispanic or Latino (2013*)	2.4%	16.6%
Percent Population Black or African American (2013*)	4.8%	12.6%
Percent of Population 'Baby Boomers' (2013*)	23.4%	23.5%
Income		
Median Household Income (2013*)	\$43,347	\$53,046
Per Capita Income (2013*)	\$21,494	\$28,155
Percent Individuals Below Poverty (2013*)	16.4%	15.4%
Percent Families Below Poverty (2013*)	12.0%	11.3%
Percent of Households with Retirement and Social Security Income (2013*)	50.6%	46.6%
Percent of Households with Public Assistance Income (2013*)	25.3%	20.2%
Structure		
Percent Population 25 Years or Older without High School Degree (2013*)	16.1%	14.0%
Percent Population 25 Years or Older with Bachelor's Degree or Higher (2013*)	11.6%	28.8%
Percent Population That Speak English Less Than 'Very Well' (2013*)	1.6%	8.6%
Percent of Houses that are Seasonal Homes (2013*)	1.1%	3.9%
Owner-Occupied Homes where Greater than 30% of Household Income Spent on Mortgage (2013*)	30.2%	35.4%
Renter-Occupied Homes where Greater than 30% of Household Income Spent on Gross Rent (2013*)	48.3%	48.3%

* The data in this table are calculated by ACS using annual surveys conducted during 2009-2013 and are representative of average characteristics during this period.

Planning Conditions

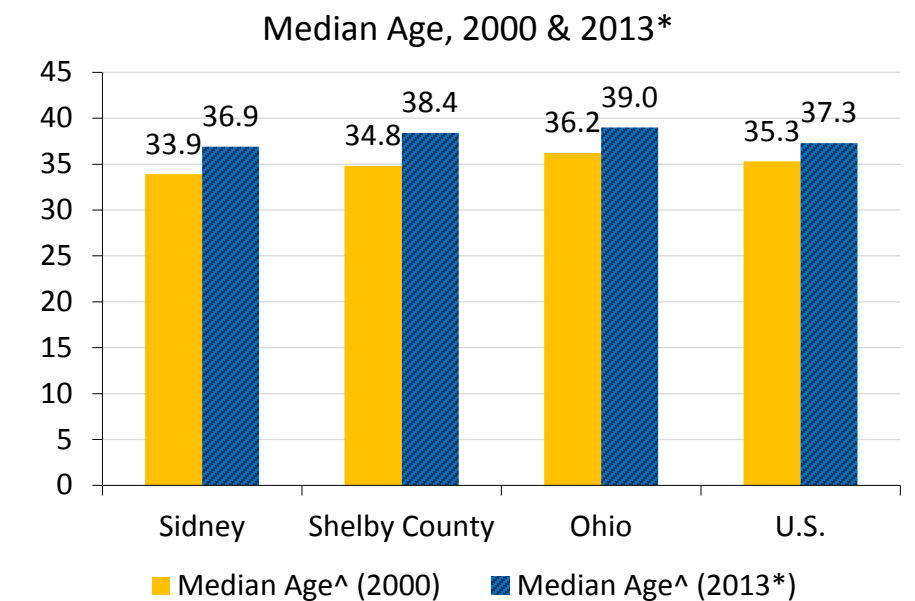
Population

While Sidney's population increased 4.4% between the 2000 Census and 2013, estimates indicate Sidney has experienced a decrease of 1.7% since 2010. This trend mirrors Shelby County which also experienced a 3% decrease in population. According to projections prepared by Ohio DSA's Office of Research in 2013, Shelby County is anticipated to drop 5% by 2040 to 47,160.

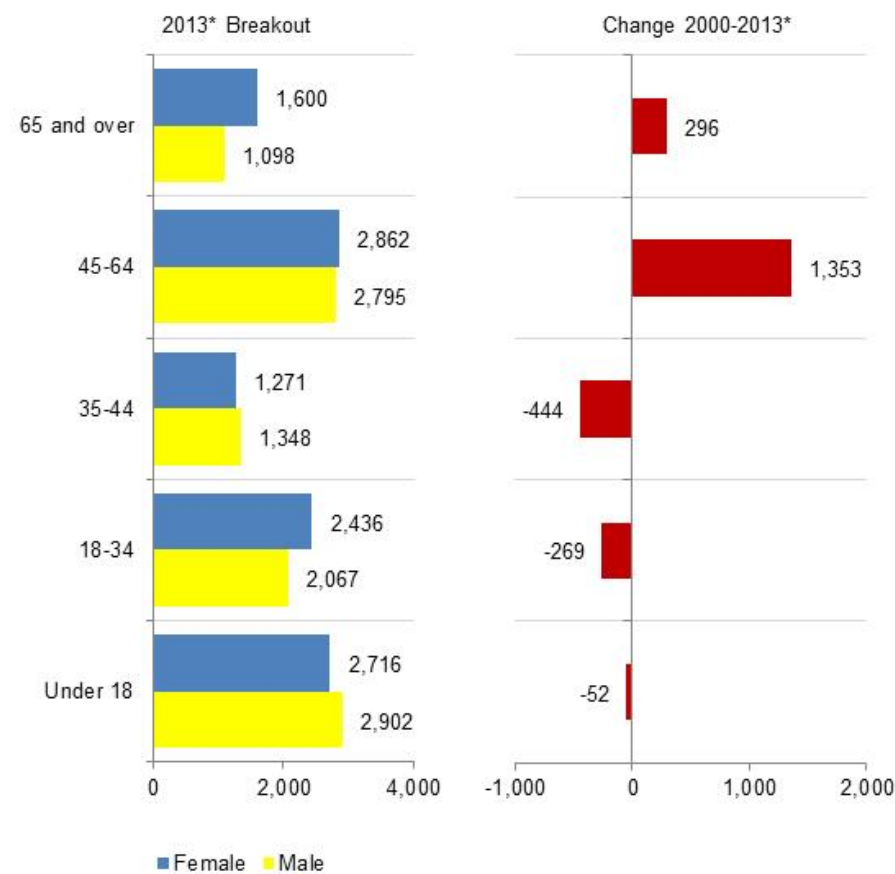


Age and Gender Distribution

Compared to Shelby County (38.4) and the State of Ohio (39.0), Sidney (36.9) has a younger median age. However, since 2000, the median age estimate has increased the most in Sidney (12.8%) and increased the least in the U.S. (35.3 to 37.3), or a 5.7% increase. In 2010 the distribution between males and females was 51.6% female and 49.4% male. This is similar to percentages of the 2000 Census.



Since 2000, Sidney has witnessed an estimated population loss of 765 residents in age cohorts under 45, while experiencing an increase of 1649 residents in age cohorts over 45.



Age & Gender Distribution, 2013*

	Sidney	Shelby County	Ohio	U.S.
Total Population	21,095	49,317	11,549,590	311,536,594
Under 5 years	1,597	3,369	706,439	20,052,112
5 to 9 years	1,537	3,869	745,401	20,409,060
10 to 14 years	1,509	3,656	766,836	20,672,609
15 to 19 years	1,465	3,537	808,017	21,715,074
20 to 24 years	1,341	2,658	776,377	22,099,887
25 to 29 years	1,504	2,823	723,997	21,243,365
30 to 34 years	1,168	2,799	703,776	20,467,912
35 to 39 years	1,229	2,818	692,382	19,876,161
40 to 44 years	1,390	3,567	764,530	20,998,001
45 to 49 years	1,524	3,687	823,146	22,109,946
50 to 54 years	1,492	3,723	876,636	22,396,322
55 to 59 years	1,546	3,515	802,757	20,165,892
60 to 64 years	1,095	2,735	692,650	17,479,211
65 to 69 years	811	1,917	503,833	13,189,508
70 to 74 years	679	1,637	386,329	9,767,522
75 to 79 years	522	1,224	299,844	7,438,750
80 to 84 years	291	837	240,382	5,781,697
85 years and over	395	946	236,258	5,673,565
Total Female	10,885	24,853	5,906,924	158,289,182
Total Male	10,210	24,464	5,642,666	153,247,412

Change in Median Age, 2000-2013*

Median Age^ (2013*)	36.9	38.4	39.0	37.3
Median Age^ (2000)	33.9	34.8	36.2	35.3
Median Age % Change	8.8%	10.3%	7.7%	5.7%

^ Median age is not available for metro/non-metro or regional aggregations.

* The data in this table are calculated by ACS using annual surveys conducted during 2009-2013 and are representative of average characteristics during this period.

Income

Income is an important statistic as it may determine what goods and services a household can and cannot afford to purchase. According to the 2010 Census, Sidney’s median income is \$43,347 compared to \$48,308 at the state level and the national median of \$53,046. While the state and City have lower median incomes than the national average, the City has a very equal distribution of high and low income households. Of the households receiving income, 76.2% have labor earnings, 29.8% have social security earnings, 20.8% have retirement income and the remaining sixteen percent (16.3%) receive supplemental security income, public assistance or food stamps.

Household Income Distribution, 2013*

	Sidney	Shelby County	Ohio	U.S.
Per Capita Income (2013 \$s)	\$21,494	\$24,028	\$26,046	\$28,155
Median Household Income^ (2013 \$s)	\$43,347	\$50,427	\$48,308	\$53,046
Total Households	8,171	18,311	4,557,655	115,610,216
Less than \$10,000	653	946	373,100	8,380,364
\$10,000 to \$14,999	407	720	261,060	6,214,548
\$15,000 to \$24,999	1,162	2,210	539,247	12,468,604
\$25,000 to \$34,999	1,018	2,214	509,205	11,929,761
\$35,000 to \$49,999	1,543	2,984	663,906	15,723,148
\$50,000 to \$74,999	1,653	3,858	848,205	20,744,045
\$75,000 to \$99,999	1,066	2,687	544,600	14,107,031
\$100,000 to \$149,999	467	1,793	516,086	14,858,239
\$150,000 to \$199,999	139	522	164,848	5,651,848
\$200,000 or more	63	377	137,398	5,532,628
Gini Coefficient^	0.42	0.41	0.46	0.47

Percent of Total

Less than \$10,000	8.0%	5.2%	8.2%	7.2%
\$10,000 to \$14,999	5.0%	3.9%	5.7%	5.4%
\$15,000 to \$24,999	14.2%	12.1%	11.8%	10.8%
\$25,000 to \$34,999	12.5%	12.1%	11.2%	10.3%
\$35,000 to \$49,999	18.9%	16.3%	14.6%	13.6%
\$50,000 to \$74,999	20.2%	21.1%	18.6%	17.9%
\$75,000 to \$99,999	13.0%	14.7%	11.9%	12.2%
\$100,000 to \$149,999	5.7%	9.8%	11.3%	12.9%
\$150,000 to \$199,999	1.7%	2.9%	3.6%	4.9%
\$200,000 or more	0.8%	2.1%	3.0%	4.8%

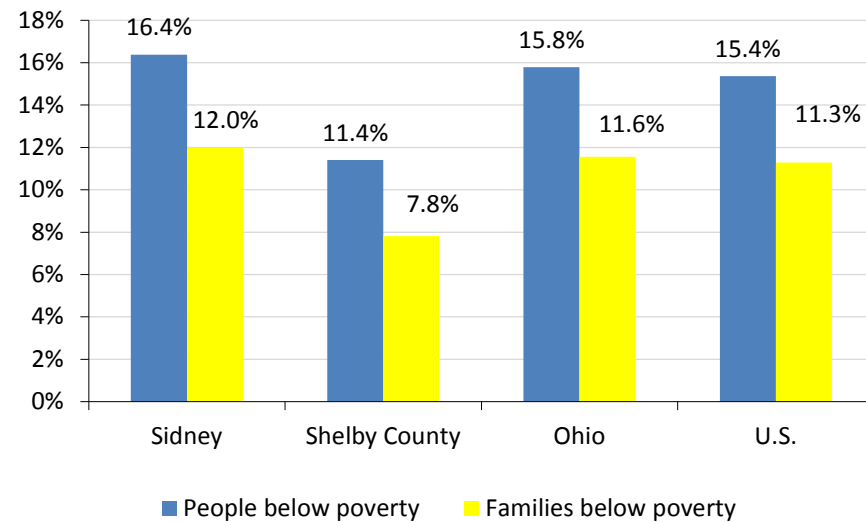
^ Median Household Income and Gini Coefficient are not available for metro/non-metro or regional aggregations.

* The data in this table are calculated by ACS using annual surveys conducted during 2009-2013 and are representative of average characteristics during this period.

Poverty

The poverty levels in Sidney are higher than those of Shelby County, State of Ohio and United States (U.S.). Approximately 16.4% of individuals in Sidney are living below the poverty level as compared to approximately 11.4% in the county although its poverty rates generally mirror state and federal levels. The City of Sidney is the county seat, which can attract those members of the rural county who are in need of social services. This could attribute to the higher rate of low- and very low-income households in the city.

Individuals & Families Below Poverty, 2013*



Mean Annual Household Earnings by Source, 2013 (2013 \$s)

	Sidney	Shelby County	Ohio	U.S.
Mean earnings	\$51,769	\$62,577	\$66,438	\$75,017
Mean Social Security income	\$17,201	\$17,649	\$16,742	\$17,189
Mean retirement income	\$12,897	\$17,627	\$21,616	\$23,589
Mean Supplemental Security Income	\$9,220	\$9,283	\$8,975	\$9,152
Mean cash public assistance income	\$3,047	\$3,066	\$3,352	\$3,808

Number of Households Receiving Earnings, by Source, 2013*

	Sidney	Shelby County	Ohio	U.S.
Total households:	8,171	18,311	4,557,655	115,610,216
Labor earnings	6,230	14,473	3,460,133	90,436,935
Social Security (SS)	2,438	5,268	1,363,725	33,386,448
Retirement income	1,698	3,525	950,304	20,504,523
Supplemental Security Income (SSI)	464	713	235,243	5,716,592
Cash public assistance income	273	382	152,940	3,255,213
Food Stamp/SNAP	1,334	1,848	658,760	14,339,330

Percent of Total^

	Sidney	Shelby County	Ohio	U.S.
Labor earnings	76.2%	79.0%	75.9%	78.2%
Social Security (SS)	29.8%	28.8%	29.9%	28.9%
Retirement income	20.8%	19.3%	20.9%	17.7%
Supplemental Security Income (SSI)	5.7%	3.9%	5.2%	4.9%
Cash public assistance income	3.3%	2.1%	3.4%	2.8%
Food Stamp/SNAP	16.3%	10.1%	14.5%	12.4%

^ Total may add to more than 100% due to households receiving more than 1 source of income.

* The data in this table are calculated by ACS using annual surveys conducted during 2009-2013 and are representative of average characteristics during this period.

Educational Attainment

Compared to Shelby County and the State of Ohio, the City of Sidney has the lowest estimated percent of people over the age of 25 with a Bachelor's degrees or higher education (11.6%). The City of Sidney also has a higher percentage of residents that have not attained a high school degree (16.1%), approximately five percent higher than Shelby County and the State of Ohio.

Educational Attainment, 2013*

	Sidney	Shelby County	Ohio	U.S.
Total Population 25 yrs or older	13,646	32,228	7,746,520	206,587,852
No high school degree	2,196	3,818	891,618	28,887,721
High school graduate	11,450	28,410	6,854,902	177,700,131
Associates degree	1,039	2,935	607,861	16,135,795
Bachelor's degree or higher	1,581	4,682	1,948,460	59,583,138
Bachelor's degree	838	2,859	1,227,819	37,286,246
Graduate or professional	743	1,823	720,641	22,296,892
Percent of Total				
No high school degree	16.1%	11.8%	11.5%	14.0%
High school graduate	83.9%	88.2%	88.5%	86.0%
Associates degree	7.6%	9.1%	7.8%	7.8%
Bachelor's degree or higher	11.6%	14.5%	25.2%	28.8%
Bachelor's degree	6.1%	8.9%	15.8%	18.0%
Graduate or professional	5.4%	5.7%	9.3%	10.8%

* The data in this table are calculated by ACS using annual surveys conducted during 2009-2013 and are representative of average characteristics during this period.

Labor Participation

Labor participation is a statistic measuring how often and how long workers, aged 16 to 64, are working. Of the 13,537 residents of working age, 58.1% are working in a full time position of more than 35 hours per week, with 55.8% of residents working 50 to 52 weeks per year. Very few worked less than 26 weeks out of the year (9.3%) and even fewer worked less than 14 hours per week (2.9%). Approximately 25% did not work at all. These percentages are very similar to local, state and national averages.

Labor Participation Characteristics, 2013*

	Sidney	Shelby County	Ohio	U.S.
Population 16 to 64	13,537	31,167	7,503,838	204,340,912
WEEKS WORKED PER YEAR:				
Worked 50 to 52 weeks	7,547	18,526	4,173,404	112,330,371
Worked 27 to 49 weeks	1,260	2,982	780,731	21,646,421
Worked 1 to 26 weeks	1,258	2,826	740,176	19,225,138
Did not work	3,472	6,833	1,809,527	51,138,982
HOURS WORKED PER WEEK:				
Worked 35 or more hours per week	7,862	18,975	4,212,886	116,424,223
Worked 15 to 34 hours per week	1,810	4,278	1,187,922	29,453,219
Worked 1 to 14 hours per week	393	1,081	293,503	7,324,488
Did not work	3,472	6,833	1,809,527	51,138,982
Mean usual hours worked for workers	38.6	38.8	37.8	38.4

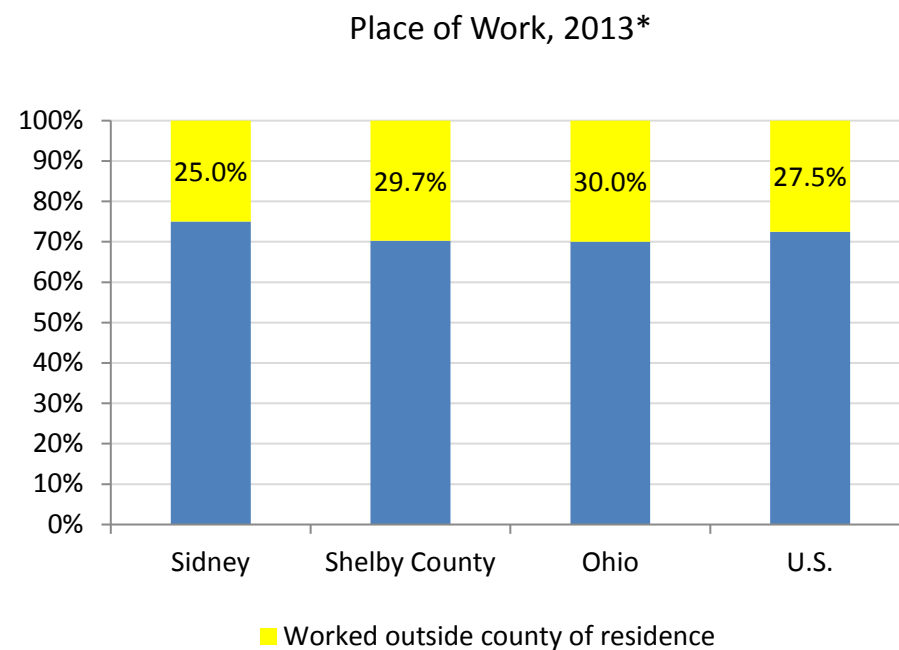
Percent of Total

WEEKS WORKED PER YEAR:				
Worked 50 to 52 weeks	55.8%	59.4%	55.6%	55.0%
Worked 27 to 49 weeks	9.3%	9.6%	10.4%	10.6%
Worked 1 to 26 weeks	9.3%	9.1%	9.9%	9.4%
Did not work	25.6%	21.9%	24.1%	25.0%
HOURS WORKED PER WEEK:				
Worked 35 or more hours per week	58.1%	60.9%	56.1%	57.0%
Worked 15 to 34 hours per week	13.4%	13.7%	15.8%	14.4%
Worked 1 to 14 hours per week	2.9%	3.5%	3.9%	3.6%
Did not work	25.6%	21.9%	24.1%	25.0%

* The data in this table are calculated by ACS using annual surveys conducted during 2009-2013 and are representative of average characteristics during this period.

Commuting Patterns and Worker Mobility

According to the 2010 Census, the main mode of transportation to work for Sidney residents is an automobile. Over 50% of the City residents commute less than 15 minutes to work. Approximately 17% or less of Sidney’s residents commutes more than 30 minutes or more to work. Mean average travel for residents is 16 minutes.



Commuting Characteristics, 2013*

	Sidney	Shelby County	Ohio	U.S.
Workers 16 years and over	8,983	22,147	5,164,077	139,786,639
PLACE OF WORK:				
Worked in county of residence	6,738	15,565	3,615,671	101,321,530
Worked outside county of residence	2,245	6,582	1,548,406	38,465,109
TRAVEL TIME TO WORK:				
Less than 10 minutes	2,766	5,532	739,732	18,023,639
10 to 14 minutes	2,222	4,514	757,524	19,150,654
15 to 19 minutes	771	3,231	811,262	20,753,054
20 to 24 minutes	1,056	2,974	820,495	19,796,414
25 to 29 minutes	444	1,071	376,234	8,189,640
30 to 34 minutes	599	1,590	626,749	18,220,851
35 to 39 minutes	253	518	146,862	3,673,571
40 to 44 minutes	183	484	168,843	4,920,004
45 to 59 minutes	267	802	289,998	10,154,523
60 or more minutes	234	821	246,040	10,857,904
Mean travel time to work (minutes)	16.2	18.2	22.2	24.4

Percent of Total

PLACE OF WORK:				
Worked in county of residence	75.0%	70.3%	70.0%	72.5%
Worked outside county of residence	25.0%	29.7%	30.0%	27.5%
TRAVEL TIME TO WORK:				
Less than 10 minutes	30.8%	25.0%	14.3%	12.9%
10 to 14 minutes	24.7%	20.4%	14.7%	13.7%
15 to 19 minutes	8.6%	14.6%	15.7%	14.8%
20 to 24 minutes	11.8%	13.4%	15.9%	14.2%
25 to 29 minutes	4.9%	4.8%	7.3%	5.9%
30 to 34 minutes	6.7%	7.2%	12.1%	13.0%
35 to 39 minutes	2.8%	2.3%	2.8%	2.6%
40 to 44 minutes	2.0%	2.2%	3.3%	3.5%
45 to 59 minutes	3.0%	3.6%	5.6%	7.3%
60 or more minutes	2.6%	3.7%	4.8%	7.8%

* The data in this table are calculated by ACS using annual surveys conducted during 2009-2013 and are representative of average characteristics during this period.

Housing Characteristics

Understanding current housing trends can assist the City in development related decisions. Sidney has an estimated 9,390 housing units and of that 389 (13%) or more units are vacant. Comparatively, vacancy rates at the county level were nine percent (9.3%), statewide were eleven percent (11.1%).

During the 2009-2013 period, Sidney had the highest estimated percent of the vacant housing (13.0%), and Shelby County had the lowest (9.3%).

Housing Characteristics, 2013*

	Sidney	Shelby County	Ohio	U.S.
Total Housing Units	9,390	20,189	5,124,221	132,057,804
Occupied	8,171	18,311	4,557,655	115,610,216
Vacant	1,219	1,878	566,566	16,447,588
For rent	457	589	127,726	3,230,123
Rented, not occupied	109	130	22,883	599,884
For sale only	127	214	68,565	1,682,020
Sold, not occupied	37	59	20,929	608,590
Seasonal, recreational, occasional use	100	299	55,641	5,122,778
For migrant workers	0	0	481	34,233
Other vacant	389	587	270,341	5,169,960
Year Built				
Built 2005 or later	27	104	18,211	771,765
Built 2000 to 2004	694	1,796	505,173	19,385,497
Built 1990 to 1999	1,122	2,758	604,888	18,390,124
Built 1980 to 1989	922	2,141	463,416	18,345,244
Built 1970 to 1979	1,667	3,461	724,556	21,042,566
Built 1960 to 1969	1,101	2,266	637,343	14,634,125
Built 1959 or earlier	3,857	7,663	2,170,634	39,488,483
Median year structure built^	1968	1970	1966	1976
Percent of Total				
Occupancy				
Occupied	87.0%	90.7%	88.9%	87.5%
Vacant	13.0%	9.3%	11.1%	12.5%
For rent	4.9%	2.9%	2.5%	2.4%
Rented, not occupied	1.2%	0.6%	0.4%	0.5%
For sale only	1.4%	1.1%	1.3%	1.3%
Sold, not occupied	0.4%	0.3%	0.4%	0.5%
Seasonal, recreational, occasional use	1.1%	1.5%	1.1%	3.9%
For migrant workers	0.0%	0.0%	0.0%	0.0%
Other vacant	4.1%	2.9%	5.3%	3.9%
Year Built				
Built 2005 or later	0.3%	0.5%	0.4%	0.6%
Built 2000 to 2004	7.4%	8.9%	9.9%	14.7%
Built 1990 to 1999	11.9%	13.7%	11.8%	13.9%
Built 1980 to 1989	9.8%	10.6%	9.0%	13.9%
Built 1970 to 1979	17.8%	17.1%	14.1%	15.9%
Built 1960 to 1969	11.7%	11.2%	12.4%	11.1%
Built 1959 or earlier	41.1%	38.0%	42.4%	29.9%

Housing Costs as a Percentage of Household Income

According to the 2010 Census, housing costs are generally more affordable in Sidney than nationally, as the U.S. had the highest estimated percent of owner-occupied households where greater than 30% of household income was spent on mortgage costs (30.2%), and Shelby County had the lowest (28.3%).

Although median gross rent in Sidney is the most affordable when compared to its county, state and national peers, gross rent as a percentage of household income is the same as national rent burdens, which is generally illustrative that Sidney’s rental households have a lower median income. Approximately, 48.3% of rental households in Sidney spend more than 30% of household income on rent.

Housing Costs as a Percent of Household Income, 2013*

	Sidney	Shelby County	Ohio	U.S.
Owner-occupied housing w/ a mortgage	3,508	8,892	2,057,622	49,820,840
Monthly cost <15% of household income	647	1,878	431,545	9,215,740
Monthly cost >30% of household income	1,060	2,513	604,351	17,636,343
Specified renter-occupied units	3,045	4,660	1,482,863	40,534,516
Gross rent <15% of household income	287	558	180,096	4,355,942
Gross rent >30% of household income	1,471	1,981	685,279	19,581,493
Median monthly mortgage cost^	\$1,088	\$1,160	\$1,288	\$1,540
Median gross rent^	\$673	\$689	\$718	\$904

Percent of Total

Monthly cost <15% of household income	18.4%	21.1%	21.0%	18.5%
Monthly cost >30% of household income	30.2%	28.3%	29.4%	35.4%
Gross rent <15% of household income	9.4%	12.0%	12.1%	10.7%
Gross rent >30% of household income	48.3%	42.5%	46.2%	48.3%

^ Median monthly mortgage cost and median gross rent are not available for metro/non-metro or regional aggregations.

* The data in this table are calculated by ACS using annual surveys conducted during 2009-2013 and are representative of average characteristics during this period.